

New Spring Ruchings

New 1914 Ruchings and pleated ruchings in Chiffon, Lace, Mo-line, in all the new colors that are being used so much.
—Price the yard 35c to 75c

Thelma Dodge Mercantile Co.
Announce for Monday Morning at our Bisbee and Lowell Stores our

Special Sale Silk Gloves

Silk Glove special in White and Black
\$1.25 glove special, sale price \$1.00
\$1.00 gloves now 75c, 75c value, sale 50c

Annual Sale of Muslin Underwear

BRAND NEW SHOWING AND SPECIALLY PURCHASED WITH A VIEW OF MAKING THIS ONE THE BEST SALE WE EVER HELD

THIS Annual event is an occasion which is appreciated by every woman who is a judge of quality of fabric and workmanship — The garments offered in this sale are well made — and of materials that are usually seen in underwear of much higher prices, arranged in five special groups. New crisp garments—daintiest fabrics, elaborately trimmed with the new laces, while others are to be found in the plainer models. The styles are unusually attractive, the values are interesting in the extreme. The stocks which are offered for your selection in this sale have been made for us for the occasion with the most painstaking care. We would strongly recommend that you see these garments yourself.

Extensive Assortment of New Crisp Undermuslins

LOT A—Never before have our stocks of undermuslin been as beautiful and as complete as now. In this lot you will find corset covers, drawers, short Petticoats and Gowns, with a wide variety of styles to choose from, trimmed with narrow embroideries, edgings, ribbons, complete size range.

Lot A
25c

Prices Which Mark Each Garment an Exceptional Value

LOT B—Prices alone cannot tell the story, nor can this advertisement do justice to the hundreds of exceptional values featured in this lot. In Lot B will be found Gowns, Combinations, short Petticoats, Drawers, and Corset Covers, trimmed with fancy embroideries, ribbons, etc., many styles and all sizes.

Lot B
50c

Attractive New 1914 Lingerie Wonderful Value in this Lot

LOT C—Corset Covers, Drawers, Underskirts, Princess Slips, Gowns, Combination Suits, etc., in a wide variety of styles and sizes from the plain to the most elaborate. All are made of fine muslins, following the latest models attractively trimmed in fine laces, embroidery, small tucks and ribbons.

Lot C
75c

So New and Fresh that the Ribbons Are Still Fresh and Unmarred

LOT D—The woman who buys a season's supply of undermuslins now will certainly have cause to congratulate herself when she sees what other women pay a few months later. This lot includes same as Lot C—dainty, ribbon and embroidery trimmed styles. Fashioned on slender lines.

Lot D
\$1.00

EARLY Spring Millinery Featuring Gage Hats

Earliest Ideas for spring 1914 with the new ventures in fashions. Practical, sensible, reasonable, define the features of the new hat. We are showing an unusually complete and charming line of the new early spring style.

As usual we are specializing on a strong line of popular models at \$5. Remember these are also GAGE Hats. Arranged on three tables for your selection.

\$5

New Spring Suits Attractive Novelties

EACH a distinct study in style exclusiveness as ordained by Dame Fashion for the coming season. Suits that vary from the severe straight line effects to the cutest little novelty styles possible to imagine, the entire ensemble is NEW and must be seen to be appreciated.



White Undermuslins in Exquisite Assortments

LOT E—Latest creations elaborately trimmed in the newest laces, corset covers, drawers, underskirts, gowns, Princess slips, combinations, chemise, etc., attractive styles that will appeal to discriminating women. The best styles and values in lingerie in this lot that we ever offered for \$1.25. Come Early.

Lot E
\$1.25

SALE OF CORSETS

A general clean up sale on odds and ends discontinued numbers, etc.—in every lot you will find a complete size range, all high class makes.

AMERICAN LADY Corsets No. 192 all sizes from 18 to 25, low bust and long hip, good style, regular \$2.25 values \$1.45
AMERICAN LADY Corsets, style 245, good style, long hip, low bust, sizes 18 to 25, \$2.50, Sale price \$1.75
AMERICAN LADY Corsets, No. 267, same as above, regular \$3.00 values \$1.95
WARNER CORSET, No. 641, medium bust and long hips, Batiste, not all sizes, \$2.00 value \$1.35
WARNER CORSETS, No. 273, high bust, extra long hips, most all sizes, \$2.25 value \$1.45
WARNER CORSETS, No. 697, high bust, long hips, \$2.50 values \$2.45
AMERICAN LADY Corsets, No. 250, good style, sizes from 21 to 30, \$3.00 value \$1.95
AMERICAN LADY Corsets, No. 258, low bust, extra long hips, \$3.50 values \$2.45
AMERICAN LADY, style 550, silk brocaded, med. bust, long hips, 18 to 25 in a \$6.00 value now \$3.50

JEWELRY DEPARTMENT ANNOUNCE

Beginning Monday Morning

A Ten Day Clearance Sale

Sale Opens Monday Morning, Closes Feb. 10.

Exceptional Bargains are Offered at
10, 20 and 30% Discount

JEWELRY AD CONTINUED ON PAGE 4

STERLING SILVER FLAT WARE

Consisting of knives, forks, table spoons, dessert spoons, tea spoons, coffee spoons, bouillon spoons, orange spoons fruit knives, salad sets, carving sets, serving spoons and cold meat forks. These items are staple and good patterns and splendid values at their regular price. Our

Sale Price
10 Per Cent
Discount

STERLING SILVER HOLLOW TABLEWARE

This lot is not old or shop worn, but the newest and most up to date pattern and attractive designs which affords an opportunity to add to your silverware at unusually low prices.

Consisting of tea and coffee sets, chocolate sets, ice cream sets, cheese sets, lemon sets, relish dishes, olive sets, lunch sets, salt and pepper sets, compots, nut baskets, sandwich trays, Bon Bon dishes, bread-trays, serving trays, castor sets, and sugar and creamers.

Sale Price
20 Per Cent
Discount

SILVER PLATED HOLLOW TABLEWARE

Here you will find opportunity to purchase articles of every day table use at unheard of prices. This line consists of tea sets, single tea pots, coffee pots, Hot water kettles, casseroles, serving trays, sandwich trays, butter trays, bread trays, salts and peppers, condiment sets, relish dishes, crumb trays, reflectors and many other useful articles, all good patterns and quadrupled plate of the best manufacturers. Our prices were most reasonable. But on this sale we give an unusual discount.

Sale Price
20 Per Cent
Discount

JEWELRY OF GREAT VALUE AT ASTONISHINGLY LOW PRICES

All mounted diamonds consisting of Gents' rings, Ladies' rings in solitaire, Tiffany mountings, diamond and sapphire, diamonds and emeralds, and cluster rings. Ladies' and Misses' rings, set with semiprecious stones, Sapphires, Rubies, Emeralds, Reconstructed Rubies etc. Brooches set with Diamonds and semiprecious stones, 10 and 14 karat, plain and fancy engraved Bar pins, Lavallieres sets with full cut diamonds, neck chains, lockets, Beauty pins, Ladies' and Gents' Cuff Links, Fobs and Scarf pins, shirt studs, etc. In fact our entire line of solid gold jewelry at a discount for this 10 day sale of 10 PER CENT OFF

Feb. Clearance Sale of Soiled Undermuslins

Including Gowns, Underskirts, Princess Slips, Drawers, Corset Covers, etc. in a good run of sizes and styles — made of fine batiste and muslins — nicely trimmed with embroideries, laces and ribbons; gowns with embroidery yokes, values in this lot, 75c to \$5.75 — now your choice at just

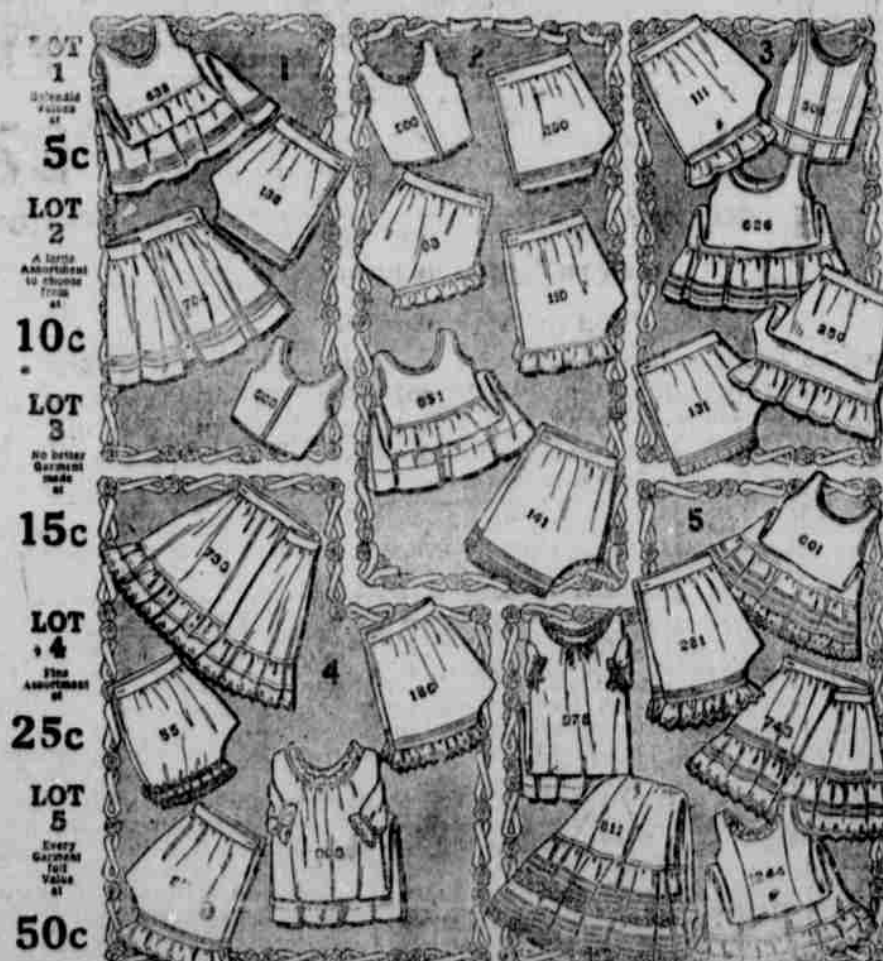
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Reg. Price

A Big Sale For Little People

Children's and Misses' Muslin Underwear

Made in Sanitary Factories Which Insures Clean and Honest Merchandise. The Best Values Ever Sold. A Choice of 25 Styles



Odds and Ends Sale of Corsets

THIS lot consists of such makes as Warners, Phedoco, La France, Nemo, Gussard, La Vida, etc., in a broken line of sizes and styles.

THESE ARE NOT new models but are all in good clean condition, values up to \$6.00, your choice—

95c

New Spring Poplins, Foulards, Matelasse, Ratine, Ginghams, etc.

PARIS FOULARDS, 32 inches wide, large assortment of new colors and designs, good value the yd. 25c
PLAIDS, new cloth in reds, green, white, black, etc., 27 in. price the yard 45c
CORDUROY, cotton, 27 inch, in both plain and figured, something new, the yd. 35c
SILK MATELASSE, 36 inches wide, colors, the new leather shades, wisteria, also the newest blue, wild duck, special price the yard \$2.00
NEW CREPE VOILES, 36 inch, beautiful designs and colorings, the yd. 45c
CREPE RATINE, in neat pretty designs, 36 inch, the very newest, yd. 45c
SILK BROCADE, in the new tango blue, Tamoris, old rose, etc., 27 inches wide, special the yd. 45c
POINTEE DE RATINE, colors, old rose, American beauty, navy, Copenhagen, doll blue, leather brown, white and pink, 27 inches wide, yd. 35c
RATINE, in plain colors, 27 inches wide, colors Mahogany, tan, flame, Pink, green, grey, violet, also Copenhagen, navy, white and black, all new fabrics, yd 35c
BURTON, new fabric and brocaded, in rose, brown, lavender, wisteria and green, 27 inches wide, special the yard 45c
POPLINS, Spring showing of Irish poplins, colors tango, tan, violet, grey, old rose, blue, white and black, 27 inches wide the yard 30c
MERMAID and serpentine crepe, good assortment of patterns and colors, 30 inches wide, the yd. 20c
FRENCH GINGHAMS, in plaids, checks, and stripes, many patterns and colors, 32 inches wide, special value, yd. 25c
IVANHOE gingham, in new dainty patterns, 32 inches wide, most colors, price the yard 20c
A. F. C. GINGHAMS, in new plaids, checks, and stripes, many patterns and colors, 32 inches wide, special value yd. 15c
UTILITY AMOSKEAG, dress gingham, book fold, noted for wearing qualities in a complete assortment of new spring patterns in all stripes, checks, and plaids, the yard 12 1/2c
CHISCA EPHYRS, gingham in all new spring colors, designs and patterns, plains, etc., very special the yard 10c

CHENEY SILKS

Presenting the New Spring Shades
Spring's Most Fashionable Dresses

ARE made of CHENEY Charmeuse silks, comes in the new spring colors, as primrose, Tamoris, Heron, Hello, Fumeo, Guepe, Gold, Purple, Wild Duck blue, also white and black, full 45 inches wide. This silk meets every requirement and VERY SPECIAL at the yd.—

\$2